



# CAN-AM CASE STUDY 2023

# gibson oil Laurel Hill, NC

## THE BUSINESS

Founded in 1995, Gibson Oil & Gas is a leading company in the energy sector. With operations spanning multiple countries, Gibson Oil & Gas plays a crucial role in the global energy market by providing innovative and sustainable solutions for oil and gas exploration, production, and distribution.



24/7 Support



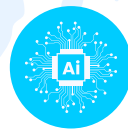
Maintenance



Emissions



Routing



AI



ELD Support



Auto reports / Alerts

*"Gibson Oil & Gas evaluated several telematics options before deciding on Can-Am Telematics. The installation and support has been exceptional, and the free trainings have been invaluable. The telematics video data and safety alert system have significantly improved the safety and efficiency of our operations."*

*Ed Jones*

**Gibson Oil & Gas Operation Manager**

## CHALLENGES

The challenge for Gibson Oil and Gas was to find an affordable solution to the lack of visibility of its fleet during working hours and vehicle maintenance. This situation was affecting operational efficiency and increasing operating costs. In addition, the company was facing difficulties in coordinating vehicle routes and ensuring adherence to established schedules, resulting in delays and financial losses.

## SOLUTIONS

The solution: CAN-AM TELEMATICS proposed the installation of advanced monitoring systems and cameras in its fleet. These technologies will enable Gibson Oil and Gas to improve visibility and control of its fleet, optimize vehicle maintenance and significantly reduce operating costs. With better fleet management, the company will be able to increase its operational efficiency and ensure a more sustainable use of its resources.

## RESULTS

- Better Insurance Rate
- Full visibility to fleet's locations
- Improved driver safety and risk management
- Ability to locate drivers closest to customers
- geofence reporting and alerts
- Visible decrease in speeding
- Visible decrease in idling
- Automated email alerts on vehicle maintenance and engine health
- More efficient time-card report and compliance management



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