



# CAN-AM CASE STUDY 2024

# PuroClean® Houston, TX

## THE BUSINESS

Founded in 2001, PuroClean, LLC. is a leader in the franchise restoration industry. With a network of 400 locations, PuroClean touches the lives of people in communities throughout the U.S. and Canada by providing 24-hour property emergency restoration services.

*CanAm's Fleet Management has revolutionized how we handle payroll, maintenance, and safety, ensuring efficiency, peace of mind, and saving us lots of money."*

*Zach Morsbach*

*PuroClean Northwest Austin Owner*

## CHALLENGES

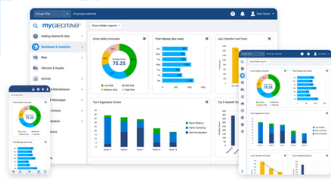
The challenge for PuroClean was to have an affordable solution to the lack of visibility of its fleet during working hours, vehicle maintenance, and employee compliance with the driving of vehicles after hours. This was resulting in higher insurance rates and excessive fuel bills, reducing profits!

## SOLUTIONS

PuroClean chose Can-Am Telematics because we provided a simple, affordable solution. It simple to use, accountability and automated reports/alerts with the opportunity to grow with the solution (cameras, asset trackers, etc.) alongside their business. Can-Am set up everything from installation to automated reporting and alerts to customized dashboards per user, totally secure. To assist the company in operating at maximum efficiency whilst, in turn, saving PuroClean money and performing outstanding customer service.



GEOTAB



24/7 Support



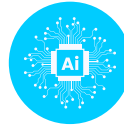
Maintenance



Emissions



Routing



AI



ELD Support



Auto reports / Alerts

## RESULTS

- Better Insurance Rate
- Full visibility to fleet's locations
- Improved driver safety and risk management
- Ability to locate drivers closest to customers
- geofence reporting and alerts
- Visible decrease in speeding
- Visible decrease in idling
- Automated email alerts on vehicle maintenance and engine health
- More efficient time-card report and compliance management



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